



Soy & Health 2008

CLINICAL EVIDENCE • DIETETIC APPLICATIONS

June 2 and 3, 2008

Het Pand, University of Ghent
Ghent, Belgium

Unique Opportunity:
Meet the World Experts
on Soy & Health



www.soyconference.com



Soy & Health 2008

CLINICAL EVIDENCE • DIETETIC APPLICATIONS

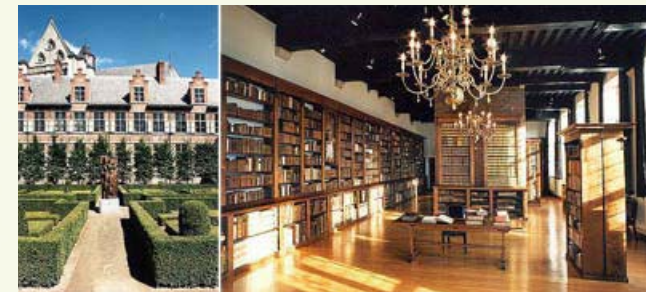
International top scientists bring the latest developments in the field of soy & health research as well as educative overview presentations. Program consists of two major tracks:

(1) Clinical Evidence based presentations focusing primarily on human study results obtained with soy or soy components

(2) Dietetic Applications focussing more on directly applicable results and ways of introducing soy in healthy diets.

The 5th International Conference Soy & Health is aimed at those with nutrition or dietetic background, food research and development and marketing staff, clinical researchers, government representatives, as well as senior executives from soy food, food ingredient and supplement business.

Meet the experts: Soy & Health 2008 has the major Soy & Health World experts on the programme.



University - Ghent

SCIENTIFIC PROGRAMME

MONDAY JUNE 2

- 8:00 Registration
9:00 Conference opening & introduction

Session 1. Cardiovascular System

- 9:05 New evidence for the involvement of soy protein in cholesterol lowering
Maria Rosa Lovati, University of Milano, Italy
- 9:40 Dietary isoflavones in the prevention of cardiovascular disease - A molecular perspective
Gerald Rimbach, Christian Albrechts University, Kiel, Germany
- 10:15 Acute and genomic actions of phytoestrogens in vascular endothelial and smooth muscle cells: a role for endothelial NO in antioxidant gene expression
Giovanni E. Mann, King's College London, U.K.
- 10:50 Coffee break – Poster & Exhibition visits
- 11:20 Effects of the phytoestrogen genistein on some predictors of cardiovascular risk
Francesco Squadrito, Department of Internal Medicine, University of Messina, Italy

Session 2. Isoflavones and other Soy Components

- 11:55 Bioactive peptides derived from soy protein
Elvira de Mejia, University of Illinois at Urbana Champaign, USA
- 12:30 Lunch break – Poster & Exhibition visits
- 14:00 Soy isoflavones in interleukin-6 affections: the crossroad of hormone replacement, anti-cancer and anti-inflammatory therapy
Guy Haegeman, Ghent University, Belgium

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www.soyconference.com

SCIENTIFIC PROGRAMME

- 14:35 Soy isoflavones and Gastric Function
Kenneth D.R. Setchell, University of Cincinnati, USA
- 15:15 Microbial and dietary factors associated with the equol producer phenotype in healthy postmenopausal women
Willy Verstraete, Ghent University, Belgium
- 15:45 Tea break – Poster & Exhibition visits

Session 3. Cancer

- 16:20 Plasma isoflavones and fibrocystic breast conditions and breast cancer
Johanna W. Lampe, Fred Hutchinson Cancer Research Center, Seattle, USA
- 16:55 Soy protects against prostate cancer
Margaret Ritchie, Napier University, Scotland, U.K
- 17:30 Conference reception
(in combination with Soy & Strategic Marketing)
Poster & Exhibition visits

TUESDAY JUNE 3

- 8:30 Registration

Session 4. Hot Topics

- 9:00 Effects of soy protein and isoflavone intake on total and free testosterone levels in men
Mark Messina, Loma Linda University, USA
- 9:40 Effects of phytoestrogens on bone metabolism
Francesco Squadrito, Department of Internal Medicine, University of Messina, Italy

SUPPORTING ORGANISATIONS

Organic Monitor



MEDIA SPONSORS



Please consult the Conference website for programme updates and addresses: www.soyconference.com

Information: Secretariat Soy & Health 2008
Phone: 32-57-46 64 46 or 32-495-23 81 76
Fax: 32-57-46 95 25
e-mail: info@soyconference.com

SCIENTIFIC PROGRAMME

- 10:15 Coffee break – Poster & Exhibition visits
- 10:45 Soy intake and its effects on cognitive abilities
Peter Celec, Comenius University, Slovak Republic
- 11:20 Health effects of soy saponins
Jean Daydé, Université de Toulouse - Ecole d'ingénieurs de Purpan, France

Session 5. Metabolic Syndrome, Obesity, and Diabetes

- 11:55 Soy inclusion in the diet improves features of the metabolic syndrome
Leila Azadbakht, Isfahan University of Medical Sciences, Iran
- 12:30 Lunch break – Poster & Exhibition visits
- 13:45 Dietary isoflavones effects on insulin resistance and cardiovascular risk factors in type 2 diabetes and subclinical hypothyroidism
Stephen L. Atkin, University of Hull, UK
- 14:20 Soy protein in the diets of overweight and obese: a systematic review of the evidence
Janice Harland, HarlandHall, UK

Session 6. Practical Use of Soy

- 14:55 Which soyfoods for which patients? An advice for physicians
Jean-Michel Lecerf, Institut Pasteur, France
- 15:30 Best practices - How to advise patients to consume soy-rich diets?
Lynne Garton, Alimenta, London, UK
- 16:05 Conference wrap-up and closure

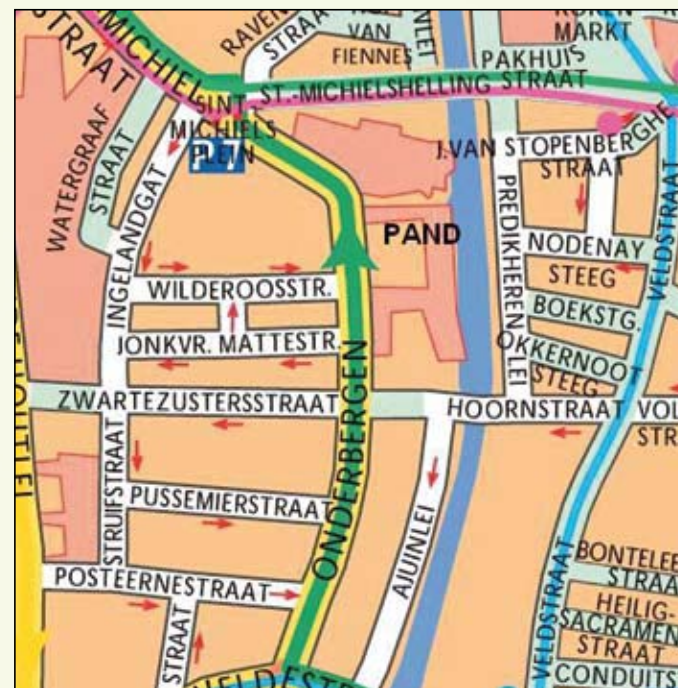
CALL FOR POSTERS

Soy Conference and the Soy & Health community encourage researchers to submit the results of the latest scientific research or clinical testing at the Soy & Health 2008 conference. A poster area near the exhibition hall will be open for direct visits throughout the Conference, and for meetings with the authors during the coffee, tea and lunch breaks.

Poster abstracts for Soy & Health 2008 can be submitted by e-mail to info@soyconference.com preferably in Word format. Abstracts should be no longer than 300 words, not including the Title, Author name(s) and affiliation. Please indicate which author will present the Poster during the Conference. Deadline for submission: April 27, 2008. A confirmation of acceptance will be given in the shortest delay possible.

EXHIBITS

The Posters and Company Exhibition will be fully accessible throughout the conference, especially during coffee breaks and lunches. Poster authors will be available in the poster hall during the coffee breaks.



CONFERENCE VENUE

About Ghent

Ghent, the capital of East Flanders is one of Belgium's oldest cities. Dotted with canals, gabled houses and cobblestones, the bustling university town with around 230,000 inhabitants is also one of Belgium's prettiest cities. Review the Top-10 best things to do in Ghent such as:

- Discover the town by foot, in a horse-drawn carriage, by boat or bicycle starting from downtown Graslei
- Visit Ghent's three medieval skyscraper skyline and buildings – the Belfry, Saint Nicholas' Church and Saint Bavo's Cathedral, and the 12th-century Gravensteen ('Castle of the Counts')
- Enjoy the vibrant nightlife, typical of this student-filled town; Belgian beers and other food specialties
- Visit the leading museums such as SMAK, the Municipal Museum of Contemporary Art, and the fascinating world of psychiatry at the Dr Guislain Museum

Coming to Ghent

Please consult:

www.soyconference.com/ghent.asp



HOTEL INFORMATION

Soy Conference and Ghent Congress have selected below hotels for participants of the Soy & Health conference and Soy & Strategic Marketing symposium. All prices are per room, inclusive breakfast and taxes. Hotels are in downtown Ghent, at walking distance from Het Pand, venue of the Conference and Symposium.

Please book directly at the hotels; mention SOYCONFERENCE as reference.

Four Star ****

Marriott Ghent.

Address: Korenlei 10, B-9000 Ghent (Belgium)

E-mail: reservations@marriottghent.com

Tel +32 9 233 93 93; Fax +32 9 233 93 94

Single room: €180.00; Double room: €195.00

NH Gent Belfort

Address: Hoogpoort 63, B-9000 Ghent (Belgium)

E-mail: nhgentbelfort@nh-hotels.com

Tel.: +32 9 233 33 31 Fax: +32 9 220 16 05

Single or double "Classic" room: €160.00

Ghent River Hotel

Address: Waaistraat 5, B-9000 Ghent (Belgium)

E-mail: info@ghent-river-hotel.be

Tel: +32 9/266.10.10; Fax: +32 9/266.10.15

Single room: €148.00; Double room: €170.00

Three Star ***

Hotel Gravensteen

Address: Jan Breydelstraat 35, B-9000 Ghent (Belgium)

E-mail: hotel@gravensteen.be

Tel: +32 9 225 11 50; Fax: +32 9 225 18 50

Single room: €128.00; Double room: €150.00

Two Star **

Ibis Gent Centrum Opera hotel

Address: Nederkouter 24-26, B-9000 Ghent (Belgium)

E-mail: H0961-RE@accor.com

Tel: +32 9 225 07 07; Fax: +32 9 223 59 07

Single room: €101.00; Double room: €113.00

One Star *

Guesthouse PoortAckere

Address: Oude Houtlei 56, B-9000 Ghent (Belgium)

E-mail: info@monasterium.be

Tel: +32 9 269 22 10; Fax: +32 9 269 22 30

Single room: €58.00 or €71.00

More hotels available on <http://gent.roomsonline.be>

CONFERENCE REGISTRATION FORM

online registration: www.soyconference.com

First name _____ Family name _____
Organisation/Affiliation _____
Department _____
Street _____ Number _____
Zip or postal code _____ City _____
State _____ Country _____
Telephone _____ Fax _____
E-mail _____

Students, and independent Dietitians and Nutritionists are invited to register at the Reduced Registration rate (please provide proof).

I wish to register for the 5th International Conference Soy & Health 2008

	before April 27	after April 27
<input type="radio"/> June 2 and 3, 2008	€ 485	€ 585
<input type="radio"/> June 2, 2008	€ 345	€ 415
<input type="radio"/> June 3, 2008	€ 345	€ 415

Students and independent dietitians and nutritionists:

(please provide proof)

	before April 27	after April 27
<input type="radio"/> June 2 and 3, 2008	€ 195	€ 235
<input type="radio"/> June 2, 2008	€ 135	€ 165
<input type="radio"/> June 3, 2008	€ 135	€ 165

Payment

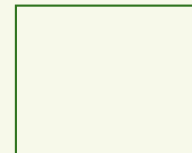
I transfer the total amount of € _____ (VAT included).

- ☐ Credit Card Payment via www.soyconference.com website
(please also fax this completed registration form).
- ☐ By international bank transfer to IBAN account BE22 4650 1317 4147 of THV Soy Conference, KBC Bank Izegem, Belgium with Swift Code KRED BE BB (include name and address of participant); copy of remittance slip to be attached. Sender must pay all charges on bank transfers.
- ☐ By bank cheque payable to the order of Soy Conference THV, to be sent to below address. Please include a copy of this registration form.
- ☐ Invoice requested on the name of _____
VAT number _____

VAT

Non-Belgian registrations are exempt from VAT except if registered at private title. 21% VAT has to be charged for private registrations, and for all registrations of participants affiliated to Belgium-registered companies or institutions.

Send to: Soy & Health 2008, Lange Dreve 8F, B-8980 Zonnebeke (Belgium) by Fax to: +32(0)57 46 95 25



Soy & Health 2008
Clinical evidence - Dietetic applications
Lange Dreve 8F
B-8980 Zonnebeke
BELGIUM

