

FOOD QUALITY CERTIFICATION

Adding Value to Farm Produce

BRUSSELS • 5-6 FEBRUARY 2007



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Workshop 3: Food Quality Schemes in the International Context Linda Fulponi- Rapporteur OECD Directorate for Trade and Agriculture

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International Trade Obligations and FQS

- Consumer concerns and demand for variety
- Food quality standards : a response to consumer concerns
- Food Quality Standards must abide by WTO obligations.

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Impacts of food standards schemes on developing country imports

- Positive effects for producers
 - Increased efficiency
 - Increased market opportunities
 - Rural development and poverty alleviation
- Negative effects
 - Marginalizes weakest producers
 - Barrier to market access

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How to make schemes more accessible ?

- Increase stakeholder participation
- Ensure requirements are proportionate to risk
- Ensure requirements are non-discriminatory
- Harmonize to reduce the number of standards

What assistance is needed?

- Technical, administrative and scientific capacity building
- Financial aid to upgrade small scale growers
- Assist in benchmarking of local schemes

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KenyaGap:

- Public-private initiative : Ensures local applicability of the EurepGap standard
- Benefits:
 - Enables continued market access to major retailers
 - Enables fulfilment of EU legal requirements, e.g. food safety

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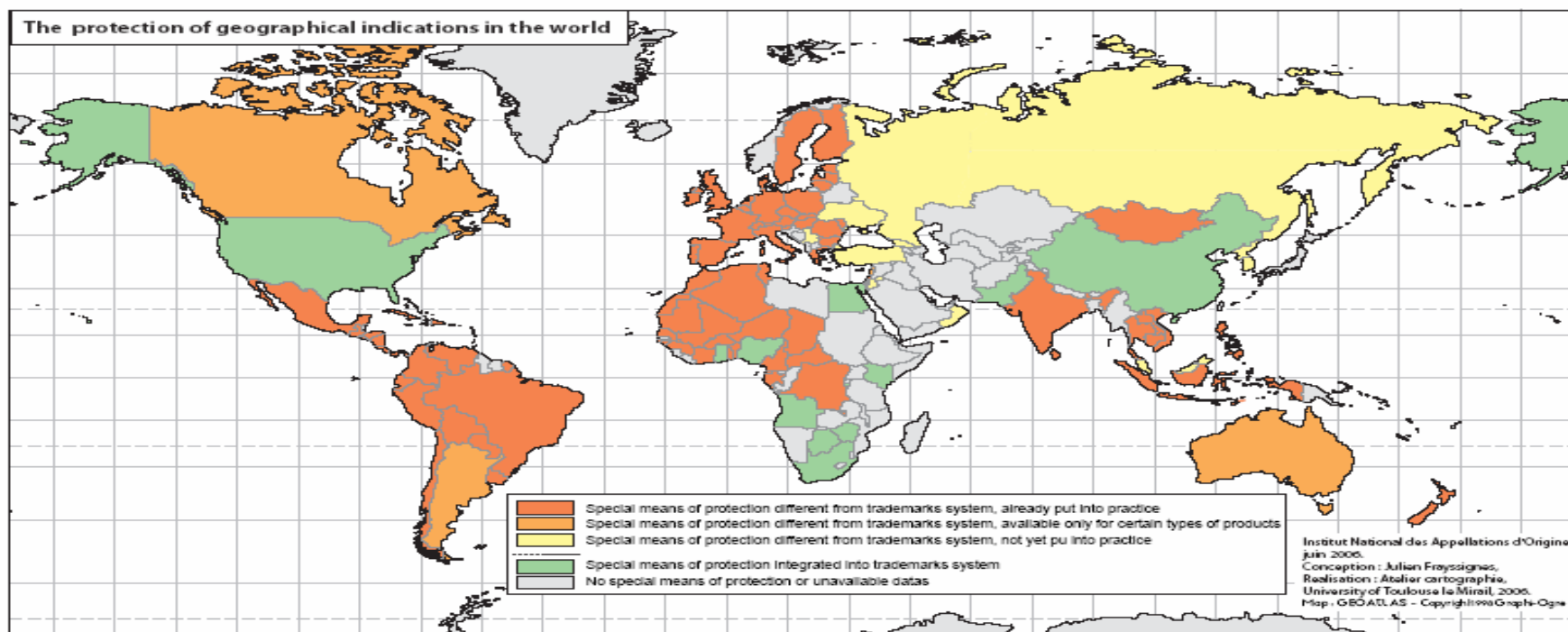
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Diversity of the GI protection system



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Diversity of products, markets, institutions and
legal frameworks

Conflicting interests and standpoints in
international negotiations

The international system of protecting GI deserves
attention for future development

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