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2008



5th International Whey Conference

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From Whey to Therapeutics

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CEO
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Advitech
ADVITECH



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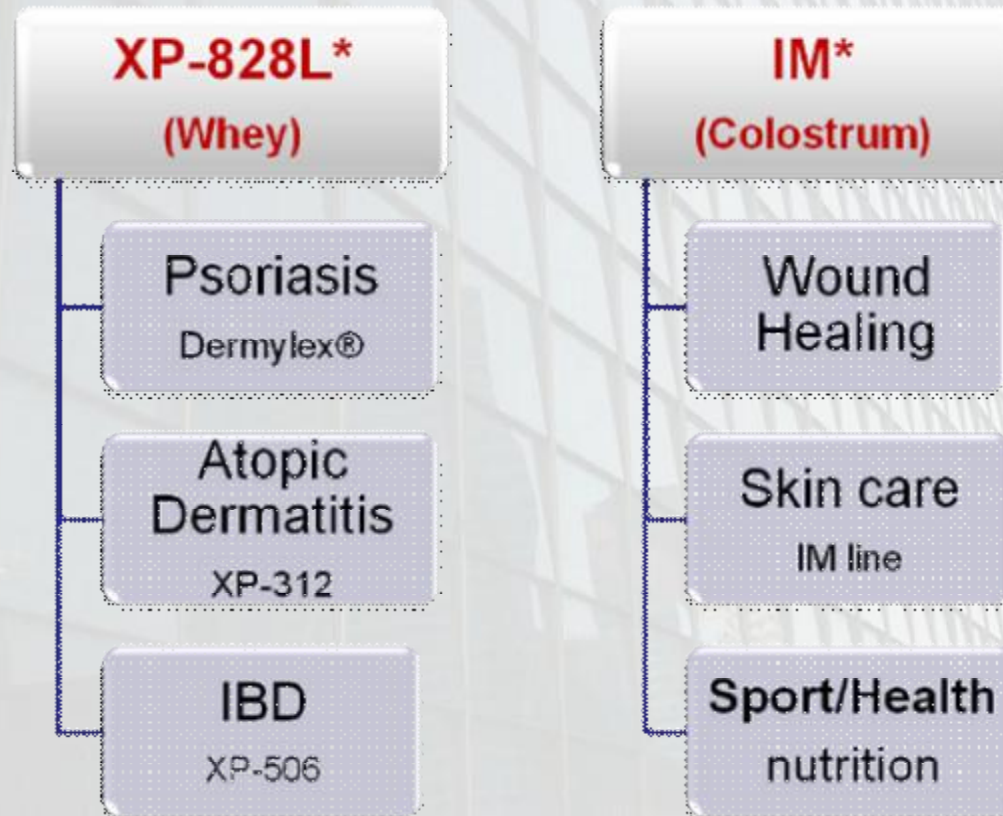
- ~ Advitech is a life sciences & technology company
- ~ Its mission is to discover and commercialize proprietary and evidence-based natural health products
- ~ Focus on milk, whey and bovine colostrum
- ~ R&D, Production and Marketing Partnerships



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Technological platforms

Advitech, a health sciences and technology company is focused on the discovery and commercialization proprietary and evidence-based natural health products.

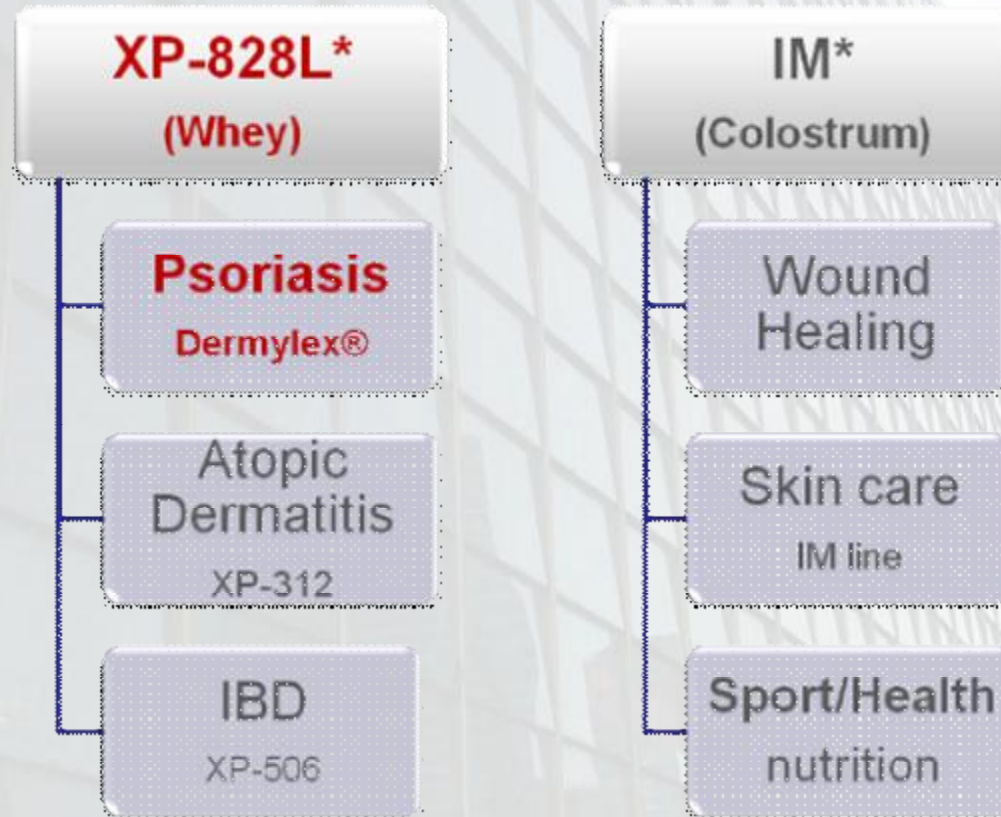


*Patent pending



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Technological platforms



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The story behind the idea...

- ~ Maternal milk: baby's first immunization;
- ~ Breast feeding provides antibodies which protect babies from many common respiratory and intestinal diseases associated with the immune system;
- ~ The idea was to identify and isolate the ingredients from milk or milk derivatives, which are responsible for the immune protection associated with breast feeding.



Patents Portfolio

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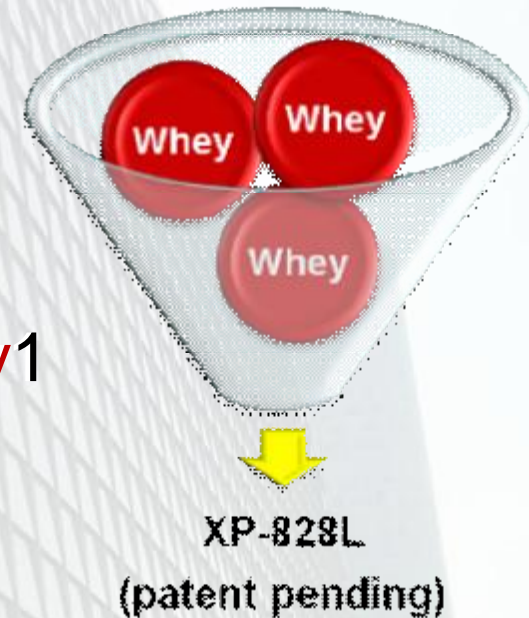
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| Title of Patent | Process | Application | Country |
|--|---------|-------------|---|
| Method for obtaining a TGF-beta enriched protein fraction in activated form, protein fraction and therapeutic applications (PCT/FR02/02489) | ✓ | | Europe, New Zealand, United States (US 7,141,262 B2), Ireland, Australia, Canada, Japan (Exclusive License from Pierre Jouan Biotechnology) |
| Composition for treating psoriasis (US 11/007,912) | | ✓ | Canada, United States, Europe US CIP (April 3rd 2007) (Advitech) |
| Composition for treating Inflammation | | ✓ | PCT (Advitech) |
| Process for the manufacture of an anti-inflammatory composition | ✓ | | USPR (Advitech) |
| Method for the treatment of Type I and Type IV hypersensitivity | | ✓ | USPR (Advitech) |
| Method for selective fractionation of growth factors from bovine milk, whey and colostrums | ✓ | | USPR (Laval University, CDR-NSERC Program) |



- ~ Whey product extract
- ~ Rich in **TGF- β 2** (**x60** vs conventional whey)
- ~ Promotes immune stability
- ~ Modulates **neutrophils activity**¹
- ~ Modulates **T cell activity**²
 - è êCell Proliferation
 - è êPro inflammatory cytokines production



¹ Rusu D et al. IDF 2008

² Drouin R et al. CJPP 2007

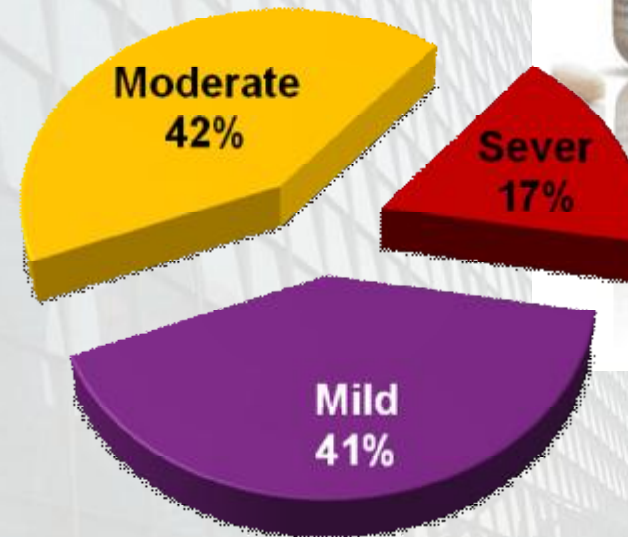


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Dermylex[®]

Dermylex[®] targets mild to moderate psoriasis which represents 83% of psoriasis population

- ~ 2-3% of the population
- ~ 6 Million patients in North America
- ~ 20 Million for Europe





What is psoriasis ?

- ~ A chronic, recurrent, hyperproliferative inflammatory skin disorder of unknown cause;
- ~ Plaque psoriasis (*psoriasis vulgaris*) accounts for 85 to 95% of all forms of psoriasis;
- ~ Affects 2-3% of the general population;
- ~ Characterized by an over production of Th1-related cytokines (IL-2 and IFN- γ)





3 Clinical Studies

Study I: Open-label

- ~ Poulin Y, Pouliot Y, Lamiot E, Aattouri N, Gauthier SF. Safety and efficacy of a milk-derived extract in the treatment of plaque psoriasis: an open-label study. *J Cutan Med Surg* 9(6): 271-7, 2005

Study II and III: Double-blind against placebo

- ~ Poulin Y et al. XP-828L in the treatment of mild-to-moderate psoriasis: A randomized, double blind placebo-controlled study. *J Cutan Med Surg* 10(5): 241-8, 2006
- ~ Drouin R et al. XP-828L (Dermylex™), a new whey protein extract for the treatment of mild to moderate psoriasis. *Can J Physiol Pharmacol* 85: 943-51, 2007
- ~ Drouin R et al. A double-blind placebo controlled randomized trail of XP-828L (800 mg) on the quality of life and the clinical symptoms of patients with mild-to-moderate psoriasis. *Alt Med Rev* 13(2), 2008



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Dermatology Life Quality Index

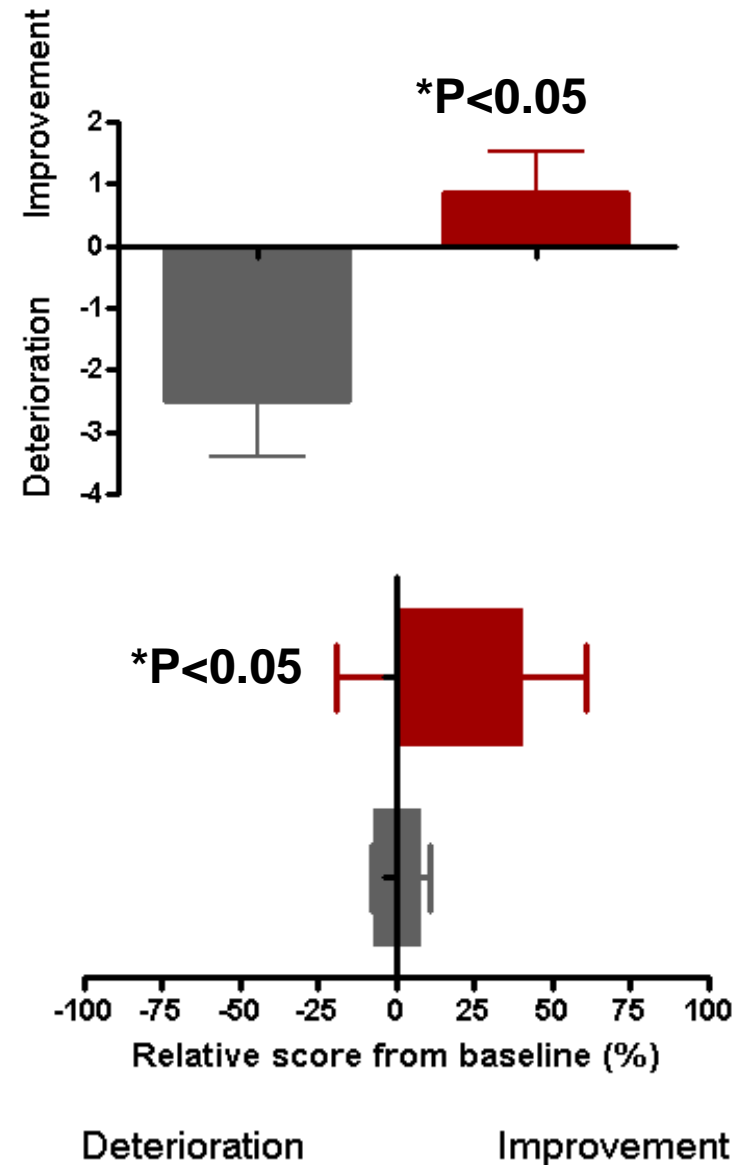
- ~ Deterioration of LQ with placebo
- ~ Improvement of LQ with Dermylex ($P > 0.05$)

PASI score

- ~ No change with placebo
- ~ Decreased PASI with Dermylex ($P > 0.05$)
- ~ 38% of the patients have a decreased PASI score of 25% and more

from Drouin et al. *Alt Med Rev* 13(2),2008

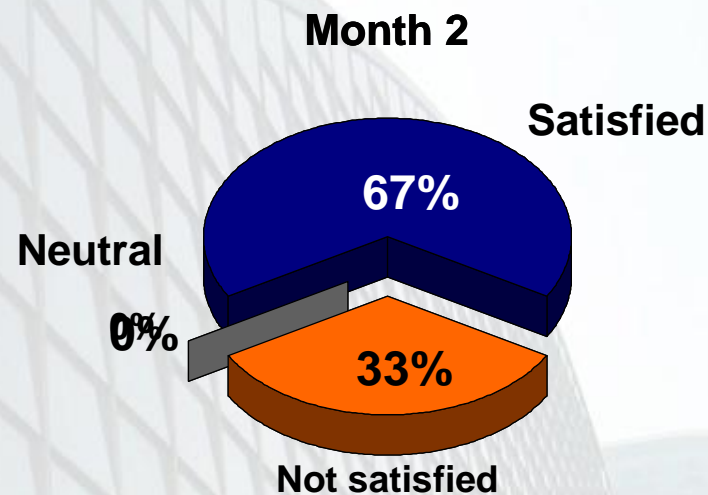
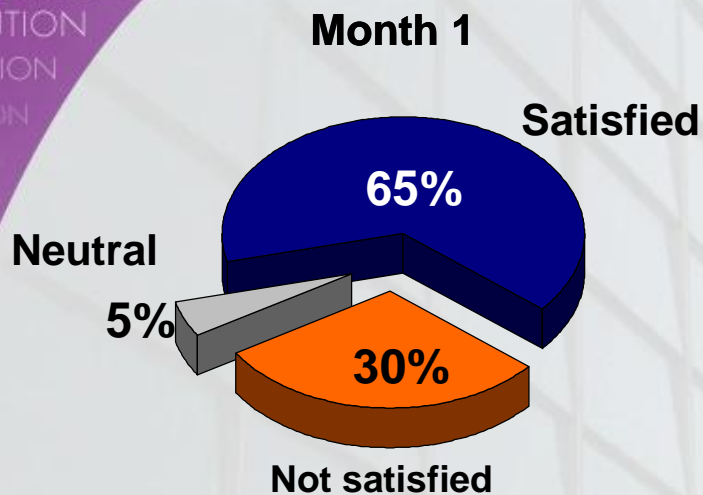
Results at a glance





Survey-Degree of satisfaction

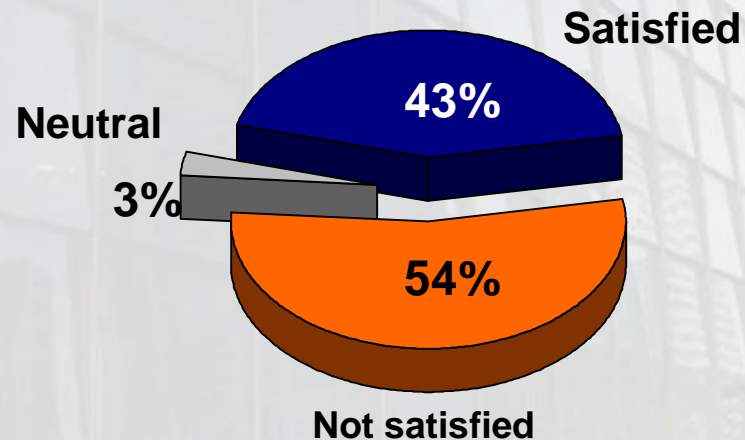
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Current treatment satisfaction levels

Source: World Psoriasis day 2007

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Results at a glance

Day 1

Day 28

Day 56



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Dermylex[®] around the world

~ Definitive Agreements

- è Canada
- è France
- è Belgium
- è Taiwan
- è USA
- è Indonesia
- è Mexico
- è Iran
- è Hong-Kong

~ In Discussion

- è Europe)





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www.advitech.com

Dermylex

Canada International | Français | English | UNITED STATES

Accueil | La Marque | Les produits | International | Contacts

A whole new product

Dermylex

Reduces psoriasis symptoms

Dermylex™ is a NEW innovative, efficient and safe natural health product (nutraceutical) reducing PSORIASIS symptoms*. Psoriasis is a skin disease affecting approximately 3% of the world population, which represents about one million people in Canada only.

Dermylex™ is sold in pharmacies without prescription (or over the counter / OTC) by Jameson Laboratories. Ask Dermylex™ to your pharmacist or mention it to your family physician, dermatologist or health care professionals.

Dermylex™ is recommended for patients suffering of mild to moderate forms of psoriasis. Dermylex™ advantages in a nutshell:

- Dermylex™ has showed its efficacy and its safety in rigorous, pharmaceutical-like clinical trials, one of them double blind against placebo. Dermylex™ reduces plaques, scales, itching and inflammation associated with psoriasis symptoms*.
- Dermylex™ is tablets in an easy-to-take ORAL form and helps improve quality of life for psoriasis patients.
- Dermylex™ is a patented and innovative natural health product developed in Québec, Canada.

For details on the post-marketing follow-up, filling a questionnaire and receive a FREE booklet!

Developed and manufactured by: **@ Advitech**

Testimonials

After using Dermylex, [...] my moderate psoriasis has diminished considerably...

Shop

Order Dermylex products today!

The website is supported by US internet.

Distributed in Canada by **Jameson Laboratories** 1992



www.groupeiprad.com

GROUPE IPRAD

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Les produits

Liste des produits par domaine

Fiches produits

Fiches produit

PSOPAX

Pour soulager les symptômes de démangeaisons et d'irritations. Aide à réaliser une peau saine.

Précédente
PSOPAX agit sur la prolifération cellulaire et l'inflammation. Il agit donc efficacement sur les signes d'irritation (PASI, DLQI, PGA). Lors des poussées, PSOPAX agit en synergie avec les traitements locaux.

Tolérance
Pour une meilleur tolérance, PSOPAX est sans alcool, sans colorant artificiel et sans lactose.

Conseils d'utilisation
Lors de la survenue de sensations d'irritation importantes et de démangeaisons intenses, prendre 2 comprimés répartis en 2 prises (matin et soir) en association avec le soin en traitement local (soins de soins). Quand l'irritation et la démangeaison sont moins fortes, prendre 1 comprimé par jour pour maintenir une qualité de peau satisfaisante.

Toutefois de partir des enfants. En cas de grossesse et d'allaitement, il est recommandé de demander conseil à son médecin.

Présentation
Boîte de 60 comprimés - Poids 48 g
ACL 4717775

Retour en haut de la page

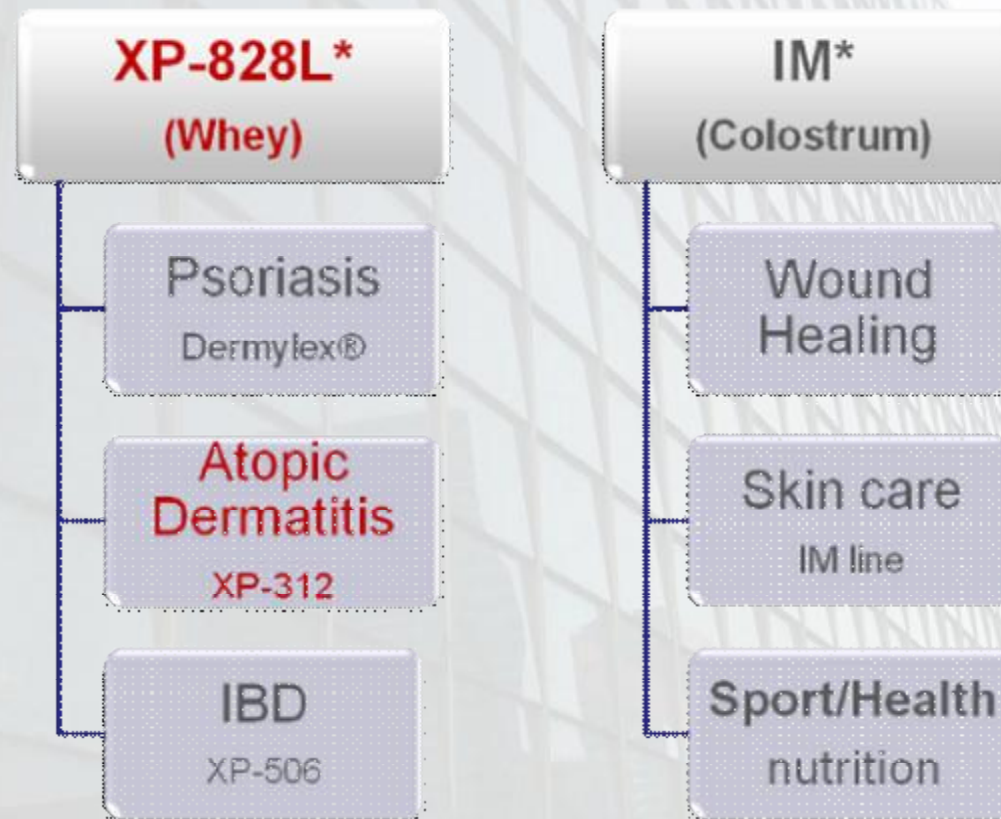
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***Patent pending**



Preliminary results

| Score \ Day | | 30 | 60 | 90 |
|-------------|---|----|----|----|
| EASI (%)* | ↓ | 56 | 66 | 66 |
| DLQI (%)** | ↓ | 56 | 67 | 67 |
| BSA (%) | ↓ | | | 56 |

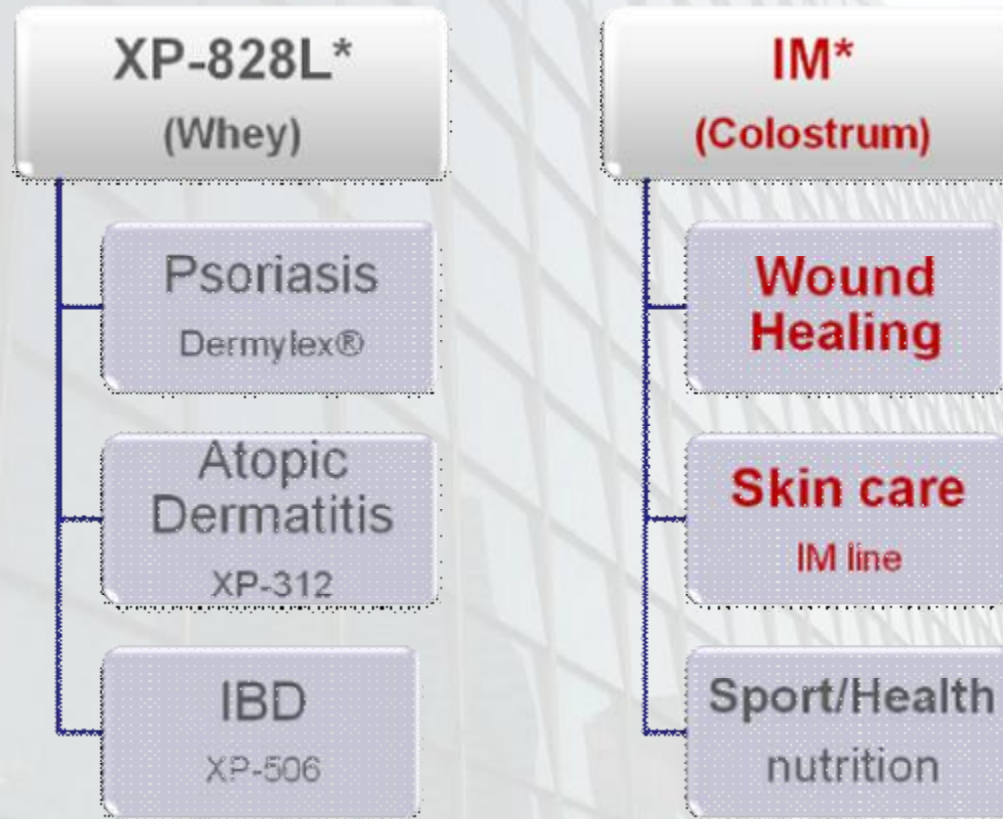
*EASI score summarize the intensity of four clinical symptoms (erythema, infiltration, lichenification, excoriation)

**A decreased DLQI score reflects an increased quality of life.



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IM Platform

***A Colostrum-derived Extract
for Wound Management***



IM Platform: A Colostrum-derived Extract for Wound Management

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- ~ Colostrum-derived
- ~ Protein content < 2%
- ~ Rich in growth factors (IGF-I)
 - è IGF-I are important in tissue repair and regeneration processes
- ~ Rich in antimicrobial peptides (AMPs)
 - è AMPs have antimicrobial activity and modulate immune responses

¹ *Independent studies from NIS labs*

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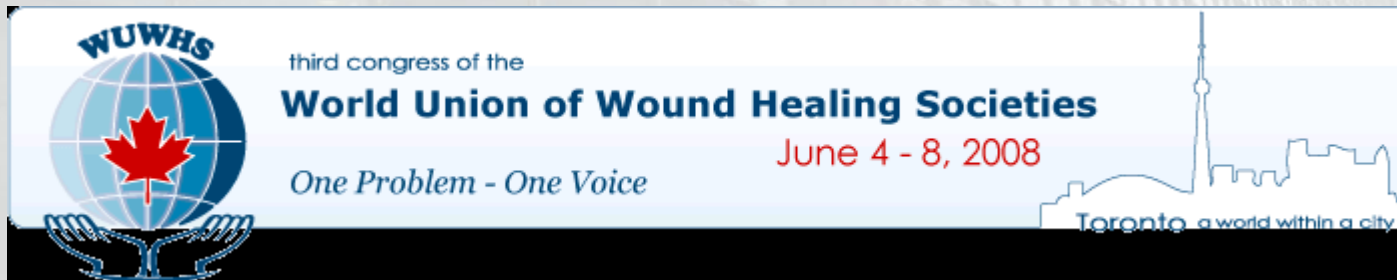
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IM Platform: A Colostrum-derived Extract for Wound Management

In vitro Studies

Charles J. Doillon M.D. Ph.D.

Oncology & Molecular Endocrinology Research Center
CHUL's Research Center, CHUQ





IM Platform and Wound Management

- ~ At high concentrations increased significantly fibroblast activity and growth in monolayer and in fibrin.
- ~ Low concentrations stimulated significantly collagen synthesis and deposition in cell-matrix environment (vs soluble form).
- ~ High doses limited the contraction of collagen gel by fibroblasts; therefore their remodelling capacity. They also decreased their cell number in the presence of collagen.



Discussion and Perspectives

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OBJECTIVE #1: Accelerate Wound Healing

~ Phase I:

- è High doses of IM Fraction been applied to stimulate fibroblast growth

~ Phase II:

- è Lowering dose to stimulate collagen synthesis and deposition

~ Possible applications:

- è Pressure sores; Diabetic Ulcers; Burns
Venous Stasis & Arterial Ulcers



Discussion and Perspectives

OBJECTIVE #2: Control Collagen Remodeling

~ Phase III.

è High doses of IM Fraction may limit excessive remodeling of the pre-existing collagen fibres (ANTAGONIST) as well as cell growth.

~ Possible applications:

è Hypertrophic scars ; Keloids ; Contracture

è Plastic & Reconstructive Surgery

è Cosmetic procedures

**IN VIVO studies will provide
FUTURE CLINICAL APPLICATIONS**

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IM Platform

***Skin Regeneration
and Skin immune support***



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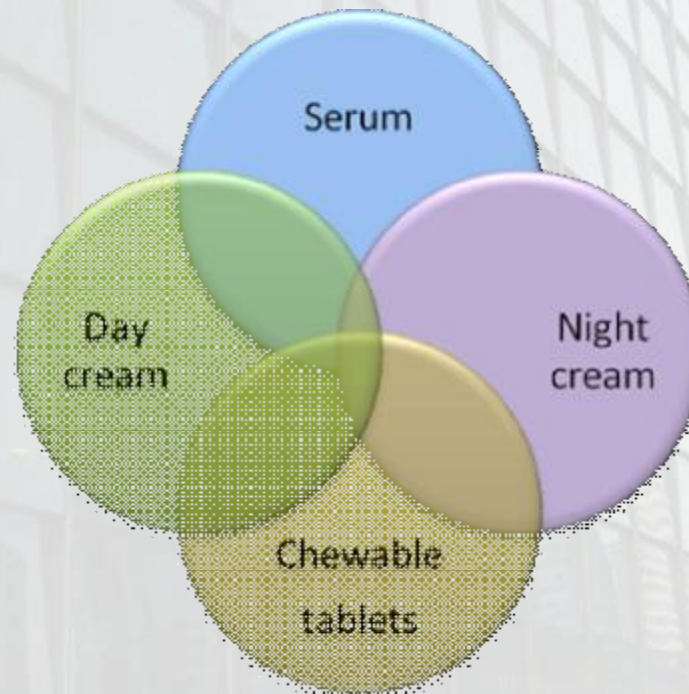
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IM Platform: Skin Regeneration and skin immune support

IM-Platform is a natural derived composition specifically developed to provide the nutritional and functional support to reduce acute skin inflammation reaction related to cosmetic procedures while promoting healthy skin regeneration following the treatments.





Go-forward strategy

- ~ Wound healing/ skin ulcers : sign a R&D alliance with a major.
- ~ New products and technologies : evaluate opportunities and financing strategies:
 - è Cognitive functions
 - è Muscle recovery
 - è Immune enhancement

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IM Platform

Sport and Health Nutrition



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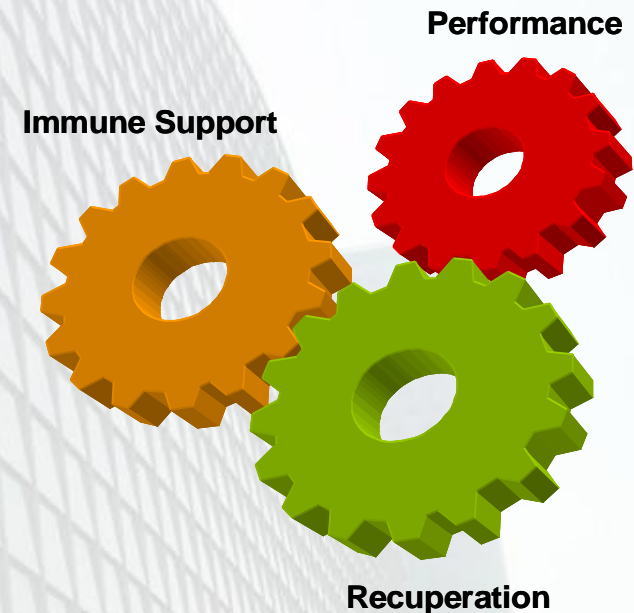
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IM Platform: Sport Nutrition

Natural-derived IGF-I and peptides for muscle repair and immune support

Scientific data has reported that intensive exercise sessions are associated with **muscle damage** and suggests that various **immune cell functions** are temporarily impaired.



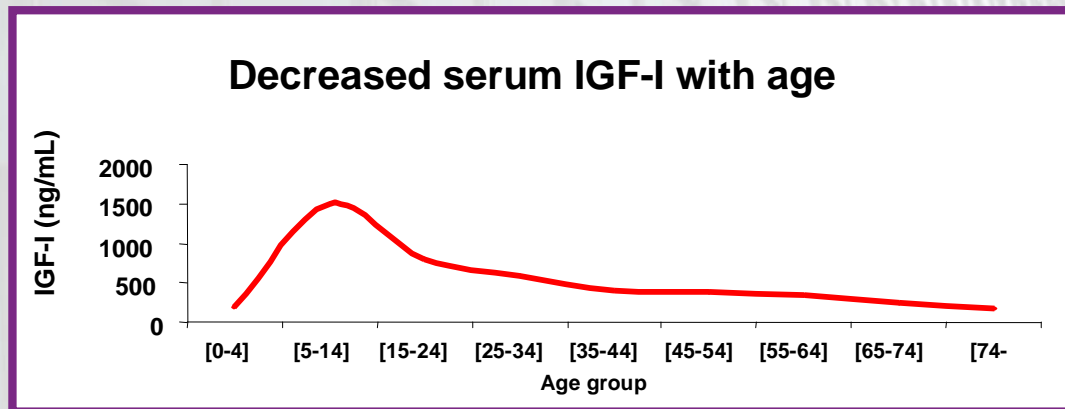
Growth factors (IGF-I) has immune modulating activity as well as anabolic activity optimizing training and post training recuperation.



IM Platform: Health Nutrition

Natural-derived IGF-I against cognitive functions decline

As the proportion of the aging population continues to rise, reducing the burden of age-related conditions, such as cognitive decline takes an increasing importance



Maintaining IGF-I levels is associated with better cognitive performance and lower risk of cognitive decline ^[1]

[1] Okereke et al. J Clin Endocrinol Metab 91 : 4306-4312,2006.

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Go-forward strategy

- ~ Open 2nd production site (US)
- ~ Wound healing/ skin ulcers : sign a marketing alliance with a major.
- ~ Acquisition /new products :evaluate opportunities and financing strategies

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Thank you...